

JobTown 2 – Partner Search

An URBACT Implementation Network, supporting the Youth Employment strategies of cities and local authorities.

The Call:

URBACT III call for Implementation Networks, project, see: http://urbact.eu/node/6156

Application deadline: June 22 2016

This proposal will be presented under URBACT Thematic Objective 8 'Promoting employment and supporting labour mobility'

Approximate start date: late September/early October 2016. Project duration: 30 months (Phase 1: 6 months, Phase 2: 24 months). Expected budget: 600,000-750,000€

We are looking for local administrations that:

- Are engaged in implementing and improving the Youth Employment strategies of their cities and towns.
- Want to use a European project for exchange and capacity building, to enhance these youth employment strategies and improve their effectiveness.

Basic Requirements:

- 1. The partner must be a local authority in the EU, Norway or Switzerland as defined by URBACT (roughly from district administration up to subregional metropolitan level).
- 2. The partner must have an integrated urban strategy or action plan addressing youth employment, which has already been formally approved and assigned funds for its implementation.
- 3. The partner will work in a coordinated way with a group of local stakeholders to advance the agenda of the project.



Some of the key implementation issues that will be addressed:

Creating and improving **public-private partnerships** for employment goals

Better **involving local stakeholders** in an effective and result-oriented way

Better impact measurement

Better **integrating approaches** to a multi-factor issue like youth employment, which involves a wide range of actions and actors

Better resource and personnel **management**, enabling public administrations to do more with less.

As in all URBACT projects, the first Phase 1 6-month period will be used to agree and refine the focus of the 24-month phase, according to the needs and priorities of the partners (see accompanying info collection sheet).

Background to the project:

The current project proposal stems from the first JobTown URBACT network – http://urbact.eu/jobtown – which focused on developing local action plans to tackle youth (un)employment issues in several European localities. The current proposal builds on the previous experience, moving the focus from action planning to implementation.

Lead Partner: Thurrock, UK – participant in the first JobTown network.

Lead Expert: Ian Goldring – also Lead Expert for JobTown 1.

About the Lead Partner:

Thurrock, U.K., is a borough in Essex, southern England to the east of London, engaged in an integrated strategy of job creation and attraction, supported by skills development in the local population and close cooperation with employers and providers of education and training.

Thurrock developed an integrated youth employment policy in JobTown 1, and is now taking the lead in JobTown 2, as a means to support and enhance the successful implementation of that strategy.

→ If interested in participating in this project, please fill in the accompanying info collection sheet and return ASAP to: jobtown2@gmail.com

If you have any questions of your own, contact the Lead Expert at: iangoldring@gmail.com