



Salzburg Summit

Next Generation

13th Conference of European Regions and Cities

**„Next Generation –
Attractive Regions and Cities
for Future Generations“**

Sunday, 24th September until Tuesday, 26th September 2017
Salzburg Congress

Under the
Honorary Patronage
 of **Alexander van der Bellen**
 President of the Republic of Austria



13th Conference of European Regions and Cities

Sunday, 24th September 2017

Honorary Committee (alphabetically)



Johannes Hahn
 EU Commissioner for European
 Neighbourhood Policy &
 Enlargement Negotiations



Harald Mahrer
 Austrian Federal Minister
 of Science, Research and
 Economy



Wilfried Haslauer
 Governor of Salzburg



Andrä Rupprechter
 Austrian Federal Minister
 of Agriculture, Forestry,
 Environment & Economy



Sebastian Kurz
 Austrian Federal Minister
 for Europe, Integration
 and Foreign Affairs



Heinz Schaden
 Mayor of the City of
 Salzburg



Karl-Heinz Lambertz
 President of the European
 Committee of the Regions



Hans Jörg Schelling
 Austrian Federal Minister
 of Finance

Venue: Salzburg Congress, Mozartsaal, Auerspergstrasse 6, 5020 Salzburg

Conference languages: English, German, Bosnian, Croatian and Serbian

11:45 Registration

12:00 **Welcome Lunch**

13:00 **IRE-General Assembly 2017**
 (Only IRE Members are entitled to vote, guests are welcome)

14:00 Networking Coffee Break



Schausberger



Wojahn



Schmidt



Haslauer



Schaden



Reitan

14:30 Official opening

by Franz Schausberger, IRE-Chairman, Salzburg

Moderation: **Claus Reitan**, independent Journalist, Vienna, Austria

Wilfried Haslauer, Governor of Salzburg, Austria

Heinz Schaden, Mayor of the City of Salzburg, Austria

Claudia Schmidt, Member of the European Parliament, Salzburg, Brussels

Jörg Wojahn, Head Representative of the European Commission in Austria

15:15 **IRE FORUM:**
„The Next Generation of New EU Member States“

The aim of the EU's enlargement policy is to unite the European countries in a common political and economic project. The EU enlargement strategy is a crucial instrument for promoting political, economic and social reforms as well as the consolidation of peace, stability and democracy throughout the continent. The focus lies on the countries of the Western Balkans, whose foreign and European ministers will be attending our conference. There they will discuss with Johannes Hahn, the Enlargement Commissioner, their chances as the Next Generation of EU Member States.



Hahn

Highly topical speech:

Johannes Hahn, Commissioner of European Enlargement Negotiations and Neighbourhood Policy

Moderation: **Adelheid Wölfl**, Correspondent Slovenia, Croatia, Bosnia and Herzegovina, Kosovo, Macedonia, Albania, Montenegro, Moldova, the Newspaper "Der Standard", Belgrade, Serbia



Wölfl



Crnadak

Gjoshaj

Hoxhaj

Jaksimović

Osmani

Pejović

Panelists:

Igor Crnadak, Minister of Foreign Affairs, Bosnia and Herzegovina

Klajda Gjoshaj, Minister of European Integration, Albania

Enver Hoxhaj, Foreign Minister, Kosovo

Jadranka Jaksimović, Minister of European Integration, Serbia

Bujar Osmani, Deputy Prime Minister responsible for European Affairs, FYRO Macedonia

Aleksandar Andrija Pejović, Minister of European Affairs, Montenegro

17:30 End of IRE Forum

18:15 Bus shuttle to the Residenz Salzburg, Residenzplatz 1
 (Departure: Salzburg Congress)



19:00 - 22:00

Reception upon the invitation of Land and City Salzburg at the Residenz and Welcome Speech by representatives of the Land Salzburg

22:15 Bus shuttle to the hotels

Montag, 25th September 2017

Venue: Salzburg Congress, Mozartsaal, Auerspergstrasse 6, 5020 Salzburg

Conference languages: English, German, Bosnian, Croatian and Serbian

08:30 Registration

09:00 Continuation of the Conference and Welcome Address by
Franz Schausberger, IRE-Chairman, Salzburg

09.30 Panel discussion I:

“How to keep Rural Areas attractive for Future Generations“

Rural depopulation and the migration of young people to large urban centers in particular are an acute problem in many European countries, leading to the emptying of rural areas and major problems in large cities. Representatives from the European, national and regional levels as well as committed companies will discuss the possibilities of countering the previously mentioned development and the attractiveness of rural regions for the Next Generation.

Moderation: **Claus Reitan**, independent Journalist,
Vienna, Austria



Reitan



Keynotes:

Thomas Stelzer, Governor of Upper Austria,
Linz, Austria



Stelzer



Köstinger



Elisabeth Köstinger, Member of the European
Parliament, European Parliament Committee
on Agriculture and Rural Development,
President of the Eco-Social Forum Europe,
Austria

Panelists:

Alois Steinbichler, Director General, Kommunalkredit Austria AG, Vienna,
Austria

Robert Thaler, Head of Department I/5 Mobility Transport, Noise,
The Austrian Federal Ministry of Agriculture and Rural Development,
Environment and Water Management, Vienna, Austria

Gerlind Weber, University of Natural Resources and Life Sciences, Vienna,
Austria

Kurt Weinberger, Director General of the Österreichischen
Hagelversicherung, Vienna, Austria

Representative of the Austrian Development Agency, Vienna, Austria



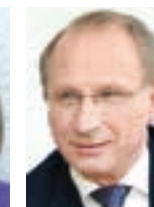
Steinbichler



Thaler



Weber



Weinberger



11:10 Networking Coffee Break

11.45 Panel discussion II:

“The Next Generation of Renewable Energy”

Never before has a European policy on renewable energies been as important as today. Renewable energies play a significant role in reducing greenhouse gas emissions and other forms of air pollution. It improves the safety of our energy supply and puts it on a broader base. The EU is a world market leader for renewable energies, and this area has already gained considerable economic importance, but its market share is still very strong. The forecasts and scenarios made in recent decades have in some cases greatly underestimated the potentials of the first generation of renewable energies. Now we have to go into the Next Generation of renewable energies, concentrating on decentralized and autonomous energy supply.



★ Veigl

Weber-Fahr

Moderation: Stefan Veigl, Salzburger Nachrichten, Salzburg, Austria

Keynote: Monika Weber-Fahr, United Nations, Chief Operating Officer, Energy4All, Vienna, Austria



Bergsmann



Gamperl



Lins



Rebernig



Schwaiger

Panelists:

Klaus Bergsmann, Head of Group Sustainability Office, Erste Group Bank AG, Vienna, Austria

Gerhard Gamperl, Head of Department Strategy, Corporate Development and Innovation, VERBUND AG, Vienna, Austria

Christine Lins, Executive Secretary, Renewable Energy Policy Network for the 21 Century REN21, Paris, France

Georg Rebernig, Managing Director Environment Agency Austria, Vienna, Austria

Josef Schwaiger, Councillor for Energy, Land Salzburg, Austria
Representative of the Austrian Development Agency, Vienna, Austria

13:15 Networking Coffee Break



13.45 Panel discussion III:

„Start-ups in the Regions- the Future for the Young Generation“

Young people with innovative ideas used to require immense start-up capital and thorough marketing strategy to successfully implement their vision. In the meantime, these visions are rapidly being popularized and crowdfunded through the Internet, which means that start-up companies can be realized through innovation and little effort. A key role for this is access to the Internet, fabrication laboratories (FAB-LAB's) and co-working spaces. The debate will discuss the extent to which start-ups in rural areas can successfully create new jobs and counteract rural depopulation.

Moderation: Andreas Schiller, Journalist, Germany

Keynote:

Irmfried Schwimann, Deputy Director General in European Commission's Directorate General for Internal market, Industry, Entrepreneurship and SME's, Brussels, Belgium



Schiller



Schwimann



Fähndrich



Haas



Moslavac



Omerzel



Truskolaski



Wöss



Panelists:

Marc Fähndrich, Consultant for the European Semester of economic policy coordination, Representator of the European Commission in Austria

Walter Haas, Director of ITG Salzburg, Austria Best practice Start ups, Austria

Nenad Moslavac, Co-Founder & Managing Director Impact Hub Belgrade, Serbia

Samo Omerzel, CEO Vendotel, Novo Mesto, Slovenia

Tadeusz Truskolaski, Mayor of the City of Bialystok, Member of the Committee of the Regions, Poland

Tadeusz Truskolaski, Mayor of Bialystok, Professor at the University of Bialystok, Member of Committee of the Regions and Triple Helix Association, Poland

Nina Wöss, Partner Speedinvest GmbH, Munich, Austria

15:15 Networking Lunch

15:45 End of second conference day



Main sponsor:



Sponsors:



IRE Strategic Partners:



16:15 Excursion to the

FAB-Lab & Co-Working area of the Salzburg Start-up scene



in the Techno-Z Salzburg under the direction of ITG Salzburg GmbH, **Oliver Wagner**, Salzburg



18:30 Bus shuttle to the Stieglkeller Salzburg (Departure: Salzburg Congress)

19:00 **Salzburger Evening** at the Stieglkeller, Festungsgasse 10, 5020 Salzburg
(Cost for buffet 20 €/person, food vouchers are available at the restaurant).

22:00 Bus shuttle to the hotels



IRE Symposium „Private Education Institutions – a Chance for the Next Generation“

Private colleges and universities are now an integral part of the education system for our Next Generation. They relieve the public education system. Some of these training facilities are very successful, others are struggling with great difficulties. Questions of international and national quality assurance and control as well as educational standards, accreditations at European, national and regional levels, financing, remuneration of employees, etc. shall be illustrated by means of best practice examples

Venue: International Salzburg Association (ISA), Palais Kuenburg,
Sigmund Haffner Gasse 23, 5020 Salzburg

Conference languages: English and German

09:30 Registration

10:00 Welcome Address by Franz Schausberger,
IRE-Chairman, Salzburg

Moderation: **Wilhelm Ortmayr**, Chief Editor Academia,
Salzburg, Austria

Keynote: Representative of the Andrassy University,
Budapest, Hungary



Ortmayr



Aumayr



Blechinger



Nake



Stanković



Toplak

Panelists:

Gerhard Aumayr, Executive Dean of the University of Salzburg Business School (SMBS), Austria

Gerhard Blechinger, Executive Dean of the University of Applied Sciences, Salzburg, Austria

Michael Nake, Chancellor of the Paracelsus Private Medical University of Salzburg

Nedeljko Stanković, Rector Europe University “Kallós”, Tuzla, Bosnia and Herzegovina

Ludvik Toplak, President Alma Mater Europaea Maribor, Slovenia

11:30 Lunch Buffet

13:00 End of Conference & Departure of the Delegations



The participation in the conference is free of charge for IRE members, Sponsors, Regions, Cities, Municipalities, Diplomatic Services, Students and NGO's.

All other participants pay 350€ conference fee.

We kindly ask you to return your badge after the conference in order to respect and protect our environment.



The IRE organizes this conference on the criteria of the Austrian Ecolabel.

Free Internet access:
Network IRE2017
Password: salzburg



Follow us!



www.institut-ire.eu

www.linkedin.com/company/institut-der-regionen-europas-ire

www.facebook.com/institut.ire

www.twitter.com/Institut_IRE

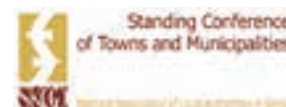
www.flickr.com/photos/institut_ire

Media Partner:

Please note that this event is being photographed and filmed. By attending the event, you agree to being filmed or photographed which may be used for marketing or promotional purpose (print, online, social networks, etc).



In cooperation with:



Arrival

The IRE recommends participants to use environmentally friendly transportation to the conference venues. The Bus stop “Kongresshaus” and “Mirabellplatz” are regularly approached from all directions (bus line 2, 3, 4, 5, 25, 27, Bus A). For detailed information on public transport please visit: www.salzburg-verkehr.at

If you arrive by private car, we kindly ask you to voluntarily calculate your Co2-footprint and compensate it (visit www.climateaustria.at). The Salzburg Congress offers paid parking spaces. Thank you very much for your contribution!

Distance (km) to the main points of interest

Salzburg Congress										
70 m	Sheraton									
0.19km	0.20 km	Imlauer Hotel								
0.65km	0.75 km	0.5km	Motel One-Mirabell							
0.85km	0.90 km	0.9km	1.5 km	Hofwirt Hotel						
0.17 km	0.22 km	0.14 km	0.6 km	0.9 km	Hotel Markus Sittikus					
0.80km	0.90 km	0.7 km	0.4 km	1.7 km	0.8 km	Hotel Haunspergerhof				
1.3 km	1.4 km	1.3 km	1.7 km	0.9 km	1.2 km	1.7 km	Residenz			
0.30 km	4.2 km	1.6 km	2.0 km	1.3 km	1.6 km	2.3 km	0.3 km	Stieglkeller		
0.80 km	0.80 km	0.65 km	0.75 km	2.0 km	0.75 km	0.6 km	2.7 km	2.3 km	Salzburg Hbf	
5.6 km	5.8 km	5.6 km	2.0 km	6.8 km	6.1 km	5.7 km	7.7 km	7.4 km	11.8 km	Salzburg Airport



Practical Information

Organizer: Institute of the Regions of Europe (IRE)
Nonntaler Hauptstraße 58, 1st floor, 5020 Salzburg, Austria
T: +43 662 / 843 288 - 10 • F: +43 662 / 843 288 5050

www.institut-ire.eu

Organisationsteam

Board of Director

Franz Schausberger
Stefan Eder
Helmut Falschlehner

General Secretary

Joachim Fritz
joachim.fritz@institut-ire.eu
GSM: +43 664 399 00 60

Logistics & Program Planning

Martina Balažic
martina.balazic@institut-ire.eu
GSM: +43 676 7855 726

PR & Media

Lisa-Marie Stauffer
lisa-marie.stauffer@institut-ire.eu
GSM: +43 662 843 288 20

Important Phone Numbers:

Emergency: 144 • Police: 133 • European Emergency: 112
Austrian Railway Company (ÖBB): +43 5 1717 www.oebb.at • Airport Salzburg +43 662 85 800
Taxi Salzburg: +43 662 8111 • Salzburg Congress: +43 662 88 9870

Conference Hotels

Please book your accommodation via Salzburg Congress:

TOURISMUS SALZBURG GMBH

Salzburg Congress
Auerspergstrasse 6
5020 Salzburg

Tel.: +43 662 88 987-603 bzw. -316
Fax: +43 662 88 987-66
service@salzburgcongress.at
www.salzburgcongress.at



Cover: © Tourismus Salzburg, Photos: © Tourismus Salzburg GmbH - Salzburg Congress, SalzburgerLand Tourismus, Stieglkeller, bauernbund.at, steiermark.at/Scheriau, happylab, Internationale Salzburg Association, Jork Weismann, Petra Spiola