

MERGING

THE **CONVERTING**
SPACES
INTO
PLACES

SPLIT

*International conference on
integrated urban
development and
placemaking*

SPLIT, 25-26 April, 2019

Main venue: Dom mladih (*Multimedia culture centre*), Ulica slobode 28, Split, Croatia

+ field trips and on-site workshops on locations in Split, Šibenik and Zadar



CONFERENCE VISION:

The event is hosted by City of Split and organized by the Association of Cities in the Republic of Croatia and other partner organisations with the aim to be a conference for and about cities.

Contemporary cities are facing the economic pressure to utilize their resources as additional sources of public revenues. This leads to the risk of public space commercialization which is followed by additional negative side-effects for urban life (gentrification, loss of the commons, environmental issues and the like), jeopardizing one of the main city functions: to be a common place in which inhabitants can fulfill their social, cultural and other citizen needs. **The contradiction between economic demands and social needs results in the emergence of a split that is becoming a real challenge for today's urban communities. The goal of the conference is to explore the existing possibilities and tools to merge this urban split through strengthening participatory and integrated approach in shaping public places and urban development.**

Cities are prosperous and vital as long as they have active and engaged citizens. Citizens who care about their city, and how it functions, also care about public space and quality of life in their cities. First citizen is usually the City Mayor, followed by citizens who work in city administration and citizens who are urban professionals (architects, urban planners, traffic engineers and others) but citizens are also all the other people who live in the city and want to be engaged in creating public space. This conference is for all of them.

Conference aims to gather 150 participants (among them nearly 60 creators or contributors to programme) including representatives of the relevant Croatian ministries, agencies and cities, local and international urban experts and professionals, academics and students, activists from civil sector organizations and citizens' associations with others who consider themselves placemakers or are interested in making their cities a better place for living.



CONFERENCE GOALS:

- **Involving interested participants in creating public space** and familiarizing them with available sustainable urban development practices and methodologies (results and examples of good practices)
- **Transferring the knowledge and sharing experiences** among city professionals and experts
- **Motivating participants of the conference to engage in participatory processes** in creating public spaces
- **Demonstrating the methodology of involving the public** in local stakeholders' groups to participate in the creation of public space through concrete field activities
- **Discussing current issues and problems in creating public space** and encouraging public debate and engagement of the public in their resolution, **with raising citizens awareness about the public space** as their own resource and their right to be involved in public space creation
- **Emphasizing the value and importance of public space as an irreversible resource**



THEMES OF THE CONFERENCE:

- **Sustainable & Integrated Urban Development**
- **Public Participation in the Creation of Public Space**
- **Post-Tourism Cities**
- **Transformation of Urban Areas and Cultural Heritage (from old to new)**
- **Liveliness of Small Towns**
- **Urban Mobility**
- **Participatory Budgeting**
- **Public Spaces for Children & Youth**
- **Energy efficiency & Urban Areas**



PROGRAMME:

Working language of conference is English with the translation of some parts of the programme to Croatian. The conference will consist of plenary part, interactive workshops and panels in the main venue (day 1 & 2) and on-site workshops (day 2) that will be held on sites in Split, Šibenik and Zadar.

	Thursday, 25-04-2019 (DAY 1)	Friday, 26-04-2019 (DAY 2)
8:00-8:30		
8:30-9:00		(travel time to sites)
9:00-9:30	registration	on-site workshops: 3A Walkable heritage: public spaces of Split 3 (Split) 3B Northern Perimeter – De-Growth City (Split) 3C City transformation - from industrial past to tourist future (Šibenik) 3D Public Space Observations and Ideas: Riva (Zadar)
9:30-10:00	welcoming words, introduction	
10:00-10:30	Keynote Speaker: Roland Krebs	
10:30-11:00	*comments & discussion	
11:00-11:30	1A Panel <i>Integrated urban development: lessons learnt and post-2020 perspectives</i>	
11:30-12:00	1B Panel <i>Post Tourism City: Reshaping Planning and Management Strategies</i>	
12:00-12:30	1C Panel <i>Wearing the Seven Mile Boots</i> 1D Panel <i>Public participation in new settings or from urban renewal to community development</i>	
12:30-13:00		
13:00-13:30		(lunch included on site)
13:30-14:00	lunch	
14:00-14:30	Keynote Speaker(s) - TBC	
14:30-15:00	*comments & discussion	(travel back to conference venue)
15:00-15:30		coffee
15:30-16:00	2A Panel <i>Re-Activations: From Old Spaces to New Places. Cultures, Communities and governance</i>	4A Panel <i>Innovative Methodologies for Urban Spatial Interventions - Creating Public Spaces That Communities Value</i> 4B Workshop <i>What Would it Actually Mean to Implement a Participatory Budgeting in Your City?</i> 4C Panel <i>Mobility for Liveable Towns and Cities</i> 4D Panel <i>Public spaces of the City of Split - Transformation Analyses as a Path Towards New Perspectives</i>
16:00-16:30	2B Workshop <i>Integrative sustainable planning of urban areas – CESBA MED approach</i>	
16:30-17:00	2C Panel <i>How Can Children Co-Create Our Public Spaces?</i> 2D Panel <i>Citizens Participation in the Process of Improving Public Space</i>	
17:00-17:30	wrap-up day 1 & intro to day 2	
17:30-18:00	coffee & drinks	closing words

The conference has a strong preference for workshops and panels of combined contributors from various European cities that are going to be connected on similar themes and subjects and challenged to conduct workshop/panels collaborating as a team. Confirmed panelists and workshop leaders include professionals and placemakers from 13 countries.

THURSDAY, 25th April

11:00 – 13:00 PARALLEL SESSIONS (each attendee chooses one)

1A) INTEGRATED URBAN DEVELOPMENT: LESSONS LEARNT AND POST-2020 PERSPECTIVES

The panel discussion will focus on the current state of play in the field of sustainable urban development, on the national, regional and EU level. It will explore the possibilities and options to promote integrated urban development among wider range of policy stakeholders with special attention to the next EU's Multiannual Financial Framework.

Why should cities invest more of their capacities and time in developing participative governance models? How can we foster better and more efficient coordination among different levels of government? When can we expect capitalisation and spill-over effects from the activities under Urban agenda for EU? What can we learn from cities that were utilizing integrated approach in their policies and how can we implement those lessons in 2021-2027 period? Who is the example of good practice in the implementation of ITI mechanism?

Led and moderated by **Marko Ercegović** (Zagreb, Association of Cities in the Republic of Croatia), with **Corina Cretu** (Brussels, European Commission) - TBC, **Ines Androić Brajčić** (Zagreb, Ministry of Construction and Physical Planning), **TBD** (Zagreb, Ministry of Regional Development and EU funds), **TBD** (City of Split), **TBD** (City of Rijeka), **TBD** (World Bank).

1B) POST TOURISM CITY: RESHAPING PLANNING AND MANAGEMENT STRATEGIES

The impact of tourism industry on more or less fragile city structures and practices makes us rethink the ways we are addressing the development of highly touristified areas. Shrinking of economic, cultural and social diversity leads to deurbanization, but not de-growth, excluding both city governance and citizens in active participating in urban life. Discussing the possible approaches and strategies that should restore the balance and enable us to reclaim the city, is the core topic of this panel.

Led and moderated by **Diana Magdić** (sociologist, Teserakt, Split), with **Dafne Berc** (architect, Analog, Zagreb), **Alberto Lorente Saiz** (European project manager, geographer, Crea360, Alicante), **Petar Mišura** (economist, City of Šibenik, Head of Department of Economy, Entrepreneurship and Development).

1C) WEARING THE SEVEN MILE BOOTS

The value of time is higher than ever and saving it has become a key criterion in our various daily choices. In many ways, the advanced technologies enabled us to get things done by a simple 'click'. However, our (non-virtual) mobility needs still exist and grow, together with our expectations related to the comfort and effectiveness of long- and short- distance trips. How does the mobility-related time consumption shape the cities and what can the cities do to meet the needs of future generations - the ones wanting everything here and now?

Led and moderated by **Petra Grgasović** (Zagreb, URBACT Urban Mobility Expert), with **Martin Bućan** (Split - Dalmatia County / Administrative Department of Economy, EU funds and Agriculture), **Josip Sikirić** (Zadar Airport), **Stipe Španja** (City of Šibenik / Development and EU Projects), **Thomas Vith** (Vienna City Administration / Urban Development and Planning).

1D) PUBLIC PARTICIPATION IN NEW SETTINGS OR FROM URBAN RENEWAL TO COMMUNITY DEVELOPMENT

The panel will predominantly bridge the gap between the cultural habits in public participation and creating public space in western European countries and the Slavic republics that are relatively new to democratic governance. Three practitioners will present their methodology through study cases, specifically the tools they use to initiate public participation, what results have they had and what obstacles they face in the process. The red thread are the processes that take place behind the results, emphasizing the support system needed for ensuring successful implementation and avoiding stagnation of projects.

The goal of the panel is to discuss ways and tools to instigate and manage urban renewal projects, and give suggestions that would improve the further continuation of projects in the specific cultural setting.

Led and moderated by **Tina Vilfan** (M.Arch, Be Arkitekter, Copenhagen), with **Uroš Kavdik** (M.Eng., Municipality of Kranj, Department of Environment and Spatial Planning), **Emilija Vlahek** (M.Arch., Competent Ltd., Varaždin), **Nina Trušnovec** (M.Arch, social entrepreneur, Coworking Baza Tolmin).

15:00 – 17:00 PARALLEL SESSIONS (each attendee chooses one)

2A) RE-ACTIVATIONS: FROM OLD SPACES TO NEW PLACES. CULTURES, COMMUNITIES AND GOVERNANCE

Four different projects (from Almada, Valencia, Trieste and Dubrovnik) that reactivate underused spaces through culture and community engagement will be presented. Each project has a different scale – from specific buildings to area developments – and approach – top-down or bottom-up, but all of them share an emphasis on civic engagement, inclusion and culture and face similar challenges.

Led and moderated by **Ramon Marrades** (La Marina de Valencia/Chief strategy officer, Urban economist, Valencia), with **Sofia Costa Pinto** (graphic designer/Master in Multimedia Art, Ensaios e Dialogos Associacao/Oficina do Gato Morto, Lisbon), **Maddalena Pornaro** (architect and builder, Ensaios e Dialogos Associacao/Oficina do Gato Morto, Lisbon), **Claraluz Keiser** (town planner, geographer, cultural producer, Ensaios e Dialogos Associacao/Oficina do Gato Morto, Lisbon), **Rita Cararo** (Kallipolis/Co-Founder and Vice President, urban planner and community participation expert, Turin), **Jelena Brbora** (Dubrovnik, DURA - City of Dubrovnik Development Agency)

2B) INTEGRATIVE SUSTAINABLE PLANNING OF URBAN AREAS – CESBA MED APPROACH

The workshop is intended for city administration professionals and experts in wide scope of sustainability issues - technical, organisational and financial. Integrative urban planning is a process of identifying constraints and targets and setting scenarios for improving living conditions and infrastructure availability of specific urban areas (neighbourhoods).

Aim of the workshop is to transfer knowledge on sustainable urban development methodologies, practices, tools and decision making proces developed and tested in CESBA MED project. The CESBA MED approach is based on common sustainability framework and use of assessment tools for comparing and ranking various urban development scenarios.

In the workshop, common sustainability framework and key sustainability indicators will be introduced. The sustainability assessment of the Mravince neighborhood for current situation and after improvement scenarios will be presented. Two discussion groups will be formed to discuss the practical use of sustainability indicators in urban and energy planning. Results of discussions will be presented in plenary session, followed by cross-group discussion on specific experience of participants in urban development and then the main conclusions will be formulated.

Led by **Margareta Zidar** (M.Arch, energy surveyor / Energy Institute Hrvoje Požar, Zagreb) and **Vesna Bukarica** (Ph.D, energy efficiency policy expert / Energy Institute Hrvoje Požar, Zagreb)

2C) HOW CAN CHILDREN CO-CREATE OUR PUBLIC SPACES?

By 2030 it is expected that nearly 5 billion people will live in cities. Can you imagine how many children will grow up in an urban environment? What is the importance of public space for children? (Urban) public space is getting scarce. What are the main problems and challenges for children and youth regarding public spaces, spaces where they can play, move and learn? Do we understand enough of their needs and wishes in relation to public space for them? Are children and youth sufficiently involved in co-creation of spaces for play and public space in general? Do the children and youth know enough about public spaces and are they aware of its importance? What can be done to improve education on this topic and what can be done to involve children & youth more in all these processes?

If you are interested in finding answers to these questions, try to do this using *Learning by Doing Method* with us: **Renet Korthals Altes** (architect & teacher, www.MakeSpace4Play.com, Haarlem), **Kristina Careva** (Assist.Prof.,Ph.D,M.Arch, Faculty of Architecture, University of Zagreb), **Naomi Murphy** (A Playful City, Dublin), **Blanka Levačić** and **Silvija Pranjić** (both M.Arch, Laboratorij arhitekture/ Architecture Laboratory, Čakovec), moderated by **Marko Zlonoga** (M.Arch, URBACT Ad Hoc Expert, Zagreb)

2D) CITIZENS PARTICIPATION IN THE PROCESS OF IMPROVING PUBLIC SPACE

The panel will share five stories from cities across Europe (Amarante, Wrocław, Nagykanizsa, Sarajevo, Šibenik) about citizens participation in the process of improving public space. How to evaluate the competitiveness of public spaces and create improvement actions involving citizens? How to develop genuine people powered services through collaborative citizen engagement? How to maintain the vitality of cities and citizens? Examples will try to show that the long-term process of generating energy around the project inevitably leads to real spatial changes and creating the real common space.

Led and moderated by **Sara Leite** (M.Arch, manager of RUA - Amarante Urban Revitalization, Amarante), with **Barbara Celebucka** (All Resident's Yard, Wrocław), **Maja Čeko** (City of Šibenik, Department of Economy, Entrepreneurship and Development), **Zina Ruždić** (Head of department for cultural heritage and environmental protection at Canton Institute of Planning, Sarajevo), **Miklos Barczy** (senior project manager at Nagykanizsa City Dev.Ltd.).

FRIDAY, 26TH APRIL

09:00 – 13:00 PARALLEL ON-SITE WORKSHOPS (each attendee chooses one)

3A) NORTHERN PERIMETER – RESPONSE(-)ABILITY (SPLIT)

Split stretches the boundaries of possible, imaginable, real, legal and surreal in its spatial development on an almost daily basis. It does so due to the structural lack of responsibility in spatial planning. Consequentially, the city is thriving on the edge of collapse. The workshop will try to turn the negativities of this perspective into optimistic potentials. It deals with so-called North Perimeter of the city which includes shipyard, suburban train station, brownfields and inaccessible waterfronts in the north of the city. This part of the city will become a new zone for urban development, as well as the space for speculation, relatively soon. The visions already anticipate metro, light rail, towers, bridges, CBDs, but the transparency and inclusion of citizens in creating these places are non-existent. We aim to (1) discuss how to make this one-third of the city accessible and planned with the citizens and (2) bring light to the role of responsibility in spatial planning. We will do so by creating a physical model that explores different potential priorities in this chaotic space through roles of narratives, power positions and chaos in the process of production of space.

Led by Assist.Prof. **Jere Kuzmanić** (PhD ir. in Urban Planning, Faculty of Civil Engineering, Architecture and Geodesy, DegrowthCity/Grad Odrasta, Split), Adj. Assist.Prof. **Antonia Vuletić** (M.Arch., Faculty of Civil Engineering, Architecture and Geodesy, Prostorne taktike Ltd., DegrowthCity/Grad Odrasta, Split), **Luka Cvitan** (M.Arch, Prostorne taktike Ltd., DegrowthCity/Grad Odrasta, Split), **Zdravka Džajić** (DegrowthCity/Grad Odrasta, Split), **Luka Mužinić** (M.Arch., Produkt+ Ltd., DegrowthCity/Grad Odrasta, Split), **Ana Burić** (M.Arch, Prostorne taktike Ltd., Split), **Maja Vujnović** (Održivo Ltd., DegrowthCity/Grad Odrasta, Split), **Darko Ivanovski** (Heksagon Ltd., DegrowthCity/Grad Odrasta, Split), **Marija Tomaš** (DegrowthCity/Grad Odrasta, Split)

3B) WALKABLE HERITAGE: PUBLIC SPACES OF SPLIT 3 (SPLIT)

The workshop will be located in the urban area of “Split 3” - a colloquial name for planned expansion of the city of Split, housing 50 000 new residents during economic boom in late 60s and 70s. By joining this workshop hosted by Teserakt (Croatia) you will get to know the story behind this vast urban plan presented last year in New York’s MoMA, how it revokes ancient Roman heritage older than Diocletian’s Palace itself, why it is different than other similar urban planning concepts in the region, what public amenities it contains, why it was left unfinished and what Jane Jacobs has to do with it all. Participants will get a chance to immerse themselves in the subject through an urban promenade under expert guidance, where they will get to know the problems in the area as well as some of its residents as actors of change. The promenade will be followed by group work inside the premises of the District’s Council with the main aim to propose strategies and solutions for improving walkability and accessibility of the area in the context of creating a post-touristic city.

Led by **Mateo Gudić** (sociologist, Teserakt, Split), **Diana Magdić** (sociologist, Teserakt, Split), **Boris Šitum** (Kvart, Split), **Iris Kun** (Kvart, Split)

3C) CITY TRANSFORMATION – FROM INDUSTRIAL PAST TO TOURIST FUTURE (ŠIBENIK)

(max. 35 participants, departure from Split on bus at 08:00, arrival back at main venue at 14:30)

Šibenik successfully transformed from industrial to touristic city in what is considered a turbulent period. The backbone of tourism development is a rich historical heritage with two UNESCO monuments and old city core. Workshop seeks to answer questions such as; how to manage growing tourism, make a peace between tourists and local residents and preserve cultural heritage for generations to come.

Led by **Petar Mišura**, **Maja Čeko**, **Nikolina Gracin**, **Stipe Španja** (all from City of Šibenik, Department of Economy, Entrepreneurship and Development)

3D) PUBLIC SPACE OBSERVATIONS AND IDEAS WORKSHOP – RIVA (ZADAR)

(max. 35 participants, departure from Split on bus at 07:30, arrival back at main venue at 15:00)

Participants will visit the Riva area in Zadar to gain an understanding of the role and use of public spaces in this specific context, with a view to apply insights gained to their own cities. Participants will engage with local facilitators who are residents of Zadar and who have an interest in the improvement of the experience of the old town of Zadar for residents and visitors.

The 'character' of the centres of smaller cities/large towns is often perceived as the quality of the offering for residents and visitors measured in terms of the physical appearance of shops, the streetscape, open spaces and 'monuments' (objects of interest) and in addition, the range of activities of people using these public places. This workshop will give participants tools to make place observations. The workshop will further outline good placemaking practices of improving public spaces which require citizen actions as well as engagement by the local authority and other local players (e.g. businesses, schools etc.).

Led by **Mireia Sanabria** (integrated urban development practitioner based in Barcelona, URBACT Lead Expert) and **Wessel Badenhorst** (integrated urban development practitioner based in Dublin, URBACT Lead Expert) with **Petar Kozina** (M.Arch, Architects Association Zadar, vice president, Zadar), **Nives Rogoznica** (Eko-Zadar, president, Zadar), **Šime Erlić** (City of Zadar, Head of department of EU Funds), **Ante Ćurković** (City of Zadar, Department of EU Funds)

15:30 – 17:30 PARALLEL SESSIONS (each attendee chooses one)

4A) INNOVATIVE METHODOLOGIES FOR URBAN SPATIAL INTERVENTIONS – CREATING PUBLIC SPACES THAT COMMUNITIES VALUE

Public spaces are important since they connect communities, engender public debate, promote social inclusion and enhance the quality of life. Planning processes related to public spaces are complex and thus need to be carried out with special attention. The growing interest in placemaking as a social process calls for new approaches to urban design, planning and governance. Contributors of this workshop will present and share their work and practical experience in the field of modern public spaces planning and community engagement with an emphasis on participatory approaches. Dynamic and interactive workshops will encourage participants to implement tools learned at the workshop in their daily work and engagement in urban planning and development.

Led and moderated by **Maja Kireta** (architect, Varaždin), with **Goranka Grgić** (economist, City of Varaždin, Senior Consultant for EU projects), **Rene Lisac** (architect, Faculty of Architecture,

University of Zagreb, assistant professor), **Slobodan Jović** (architect, Association of Novi Sad Architects, president and Faculty of technical science, Department of architecture and urban design, teaching assistant, Novi Sad), **Ferenc Szigeti-Böröcz** (geographer and URBACT Lead Expert, Bright Urban Solutions, Budapest).

4B) WHAT WOULD IT ACTUALLY MEAN TO IMPLEMENT A PARTICIPATORY BUDGETING (PB) IN YOUR CITY?

A hands-on workshop that builds your knowledge on the principles and mechanics of PB. We will walk you through a full PB preparation process, develop your practical skills for facilitating PB, and offer insights into challenges and ways to overcome them. Strengthen your skills, explore this tool and learn how it benefits local governments and the broader community. The workshop will be led by project creators and coordinators of the PB process in City of Dubrovnik.

Led by **Alisa Aliti Vlašić** (Dubrovnik, DURA - City of Dubrovnik Development Agency / URBACT Lead Expert) and **Jelena Brbora** (Dubrovnik, DURA - City of Dubrovnik Development Agency)

4C) MOBILITY FOR LIVEABLE TOWNS AND CITIES

Placemaking is difficult to consider without changing the mobility culture. How to make sure that mobility solutions meet the needs of their users while allowing for livable public spaces and rich social interactions? How to introduce new mobility solutions without sparking protests? And how to learn from past mistakes? In this session we will hear about the innovative solutions from towns and cities in Poland, Slovenia and Croatia and learn how changing mobility culture contributes to placemaking in small and medium sized towns and cities.

Led and moderated by **Marko Peterlin** (IPoP-Inštitut za politike prostora, Institute for spatial policies, Ljubljana) with **Marta Jaskulska** (Pomorskie Stowarzyszenie Aktywni Lokalnie, Pruszcz Gdanski), **Urban Jeriha** (IPoP-Inštitut za politike prostora, Institute for spatial policies, Ljubljana), **Damir Ordulj** (City of Split, Head of the Department of Communal Economy, ordination and local self-government), **Zoran Botić** (The Institute for Physical planning of Split-Dalmatia county, Split)

4D) PUBLIC SPACES OF THE CITY OF SPLIT - TRANSFORMATION ANALYSES AS A PATH TOWARDS NEW PERSPECTIVES.

This panel's role and objective is to present the current portrait of the city of Split using a series of critical reviews of diverse particular spaces that either lost or are struggling to regain their main public features. Public space constitutes a formative element of the city that materializes the social component of its life. It is embodied in its spatial form, function, accessibility, social cohesion and freedom of use. Observation of public space within the framework of various stages of city development is the prerequisite to recognition of paradigmatic implementation models of open public spaces regulation within the city.

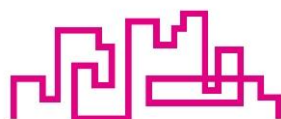
Led and moderated by Assist.Prof. Ph.D **Ana Grgić** (M.Arch, Faculty of Civil Engineering, Architecture and Geodesy, Split), with **Jelena Borota** (M.Arch., GISplan Ltd., Split), Ph.D **Ana Peraica** (visiting researcher, University of Danube, Krems, Split), **Mariana Bucat** (M.Arch, Arhitektonski kolektiv Ltd., Split).

For additional information contact the Association of Cities in the Republic of Croatia: Marko Ercegović via e-mail marko@udruga-gradova.hr or phone +385 1 631 3323.

Registration will open on March 1st via www.udruga-gradova.hr and will stay open until April 10th, 2019.

Conference ticket: 1000 HRK (135 EUR) per participant (VAT not applicable). For member cities of the Association of Cities in the Republic of Croatia there is a 50% discount (500 HRK). The ticket allows the access to the whole conference program (2 plenary sessions, 12 thematic sessions, participation at one of the 4 on-site workshops) and covers the costs of two lunches, coffee breaks, working materials, travel to Šibenik and Zadar workshops and invitation to the closing networking event on Friday evening.

Organizer:



UDRUGA GRADOVA

Association of Cities in the Republic of Croatia

Partners:



City of Split



City of Šibenik



City of Zadar



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