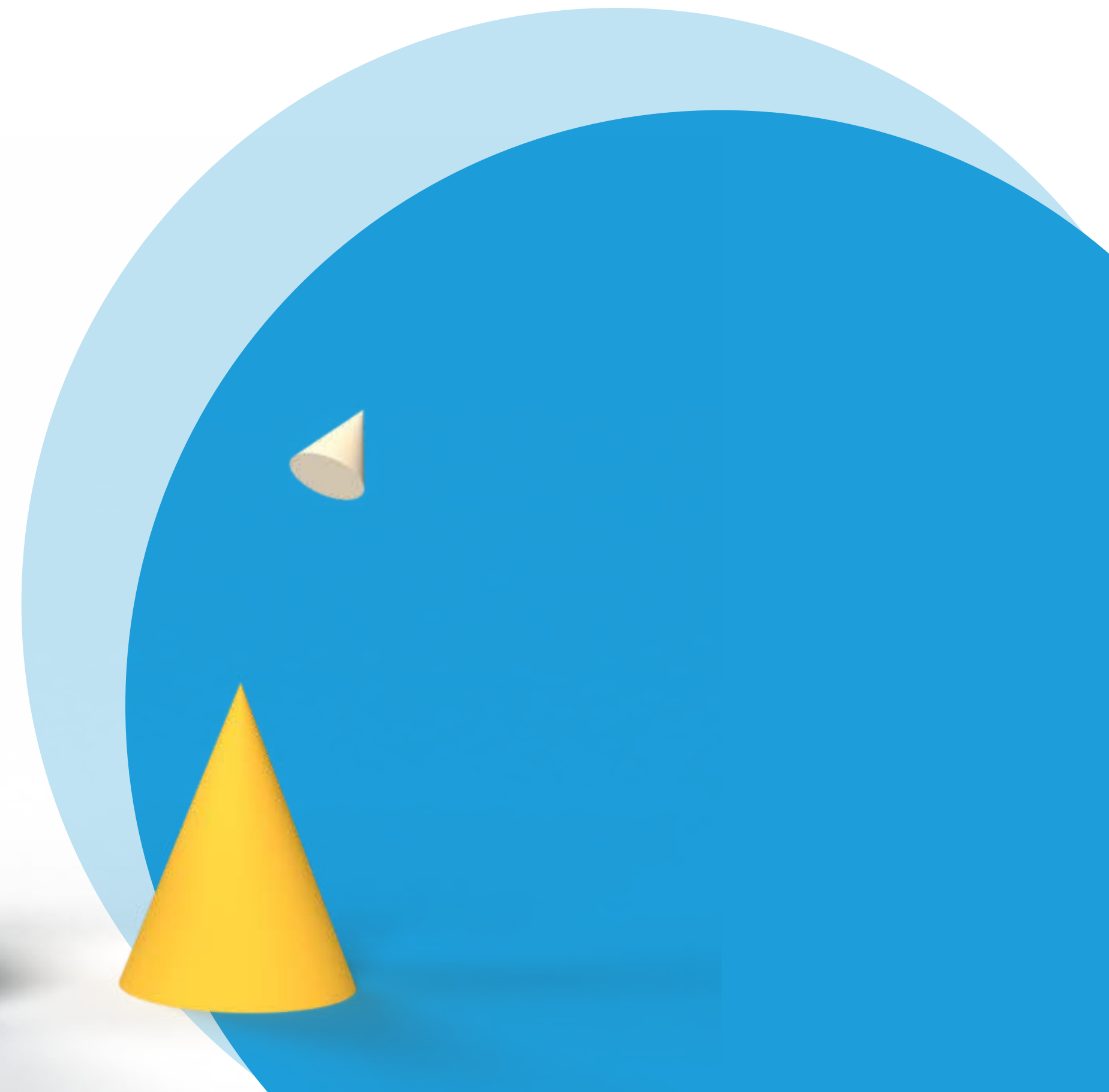
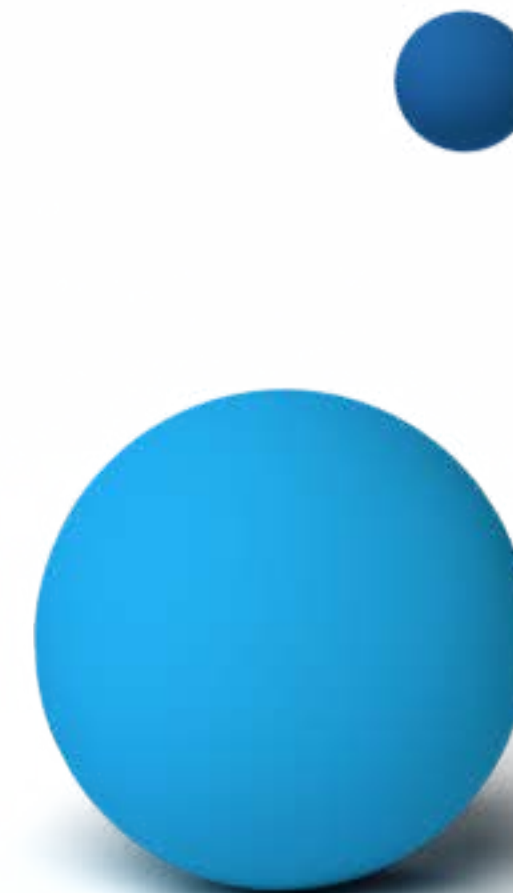
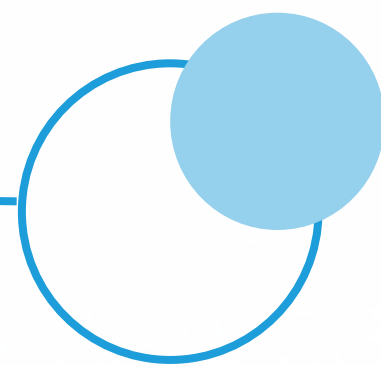


# About weTHINK.eu project:

**weTHINK.** is the online network for strategy. Here, the most creative people come together to analyze current challenges and opportunities.

We believe in the wisdom of the crowd to solve the challenges we are facing tomorrow. Together we develop solutions and strive for a stronger Europe. Participate or just take a look and get inspired.

**Together we can make a difference – one idea at a time.**



# About **we**THINK. European Strategy for Public Procurement in Construction project:



Given the importance of public procurement in attaining our socio-economic and environmental goals, it is highly important that we outline an effective and context-sensitive strategy on how to improve public procurement in construction.

For this reason, relying on the input of 150+ participating stakeholders, our initiative focuses on:

- 1 Mapping all the major challenges and find corresponding solutions.
- 2 Organizing a discussion platform to analyze implementation strategies.
- 3 Coordinating the implementation of needed changes through a series of roundtables, public debates, media campaigns and specialized trainings.

So far we:

- ⇒ Organized 4 Roundtable debates with more than 100 participants from 9 different countries (with a focus on Central and South-Eastern Europe).
- ⇒ Conducted more than 150 interviews to map relevant challenges and solutions related to public procurement.
- ⇒ Choose 4 practical implementation strategies to be developed and implemented throughout the 2021.



[Click here for more information](#)

**Project Deliverables**

# Our Partners

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BBC



EXCEL

CECE  
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foundation of construction



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HELLENIC LIME ASSOCIATION



PRIVREDNA KOMORA  
REPUBLIKE SRPSKE

PROTOBY

SDRUŽENÍ  
PRO VÝSTAVBU  
SILNIC

VIBÖ

VÖZ  
VÖRBERG VERKEHRSTECHNISCHE  
ZEMENTINDUSTRIE



vdz

WKOL  
AUSSERWIRTSCHAFT AUSTRIA

zas  
Združenje asfalterjev  
Slovenije

IZSPS





## About the **weBuildBackSmart** Initiative

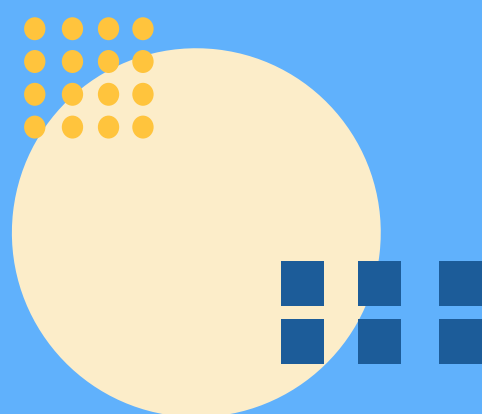
- Fosters an in-depth dialogue on sustainability-related issues within chosen sectors (waste-management, plastics and energy), and **developing strategies in an inclusive manner** to enable supportive business, legal and political environment for green and digital transition.
- **Regional community and network building** in order to establish cooperation on different levels (bringing together various types of stakeholders from Southeastern Europe and beyond).
- **Regular up-dates on funding opportunities** within the Multiannual Financial Framework 2021-2027 (European Green Deal, Just Transition Mechanism, Horizon Europe etc.) and **green investment possibilities**, related to EBRD and other financial institutions.
- A **cross-border peer-learning experience** through which the already established good practices are not already presented, but also represented by the people implementing it in the following informal discussions (**best practices database**);
- **Bridging the divide between tech-companies** with developed solutions **and potentially interested companies** running the operational aspects of respective sectors (energy, waste-management and plastics).
- **Forecasting potential future tech-solutions** by discussing the remaining challenges and obstacles in the communities built.



Click here for more information



**Project Deliverables**



# Our Partners



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← European Strategy in Public Procurement

← weBuildBackSmart Initiative