

Cities for Affordable Housing

webinar

July 17th 2024



AGENDA

10:00 – 10:15 Introduction

10:15 – 10:30 Ms. Ivana Brnin – Housing measures in City of Dubrovnik

10:30 – 10:45 Mr. Balasz Humayer – Project „Affordable Housing for All”

10:45 – 11:00 Ms. Laura Colini – Housing practices in EU

11:00 – 11:05 Break

11:05 – 11:40 Discussion

11:40 – 11:50 Ms. Lucija Jusup – EUI and URBACT News

11:50 – 12:00 Closing of webinar

Introduction

Webinar of the **Urban Contact Point** and **National URBACT Point**

Raise awareness, reach out, and communicate on EUI & URBACT and their opportunities, outputs, and results. Disseminate and share information on available urban knowledge.

**Our final goal :
sustainable urban
development in
Europe !**

URBACT IV

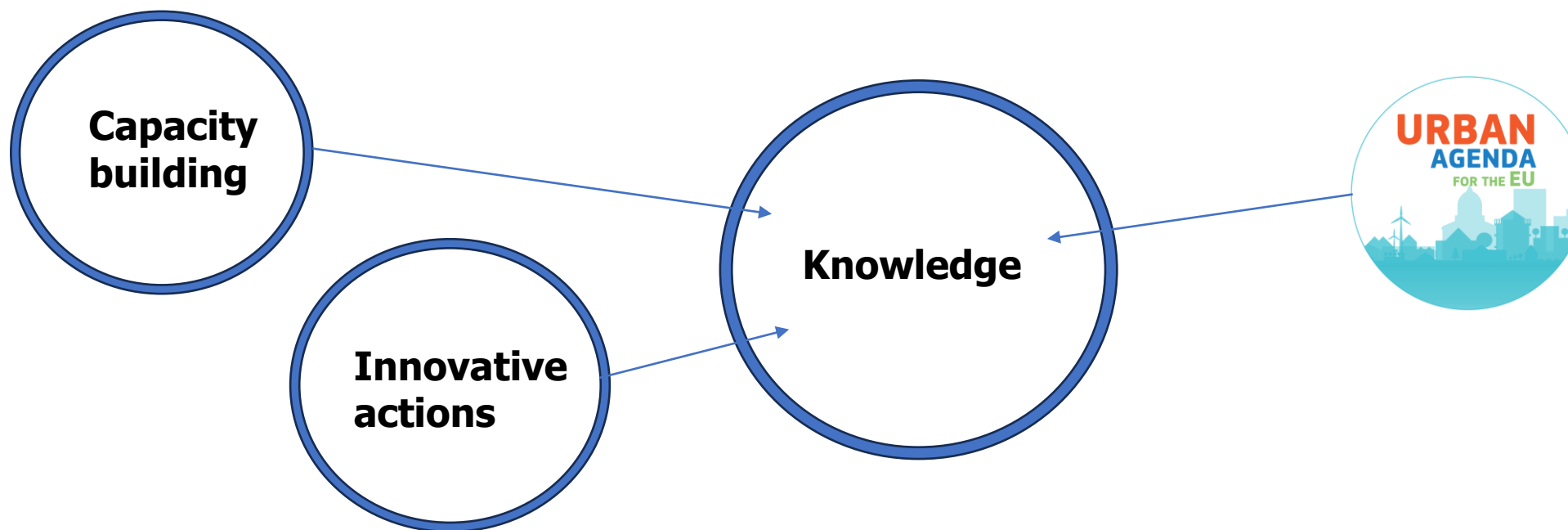
Enables **exchange amongst cities within thematic networks**, by building the skills of local stakeholders in **the design and implementation of integrated and participatory policies**, and by **sharing knowledge and good city practices**.

Our method for cities



European Urban Initiative

Tool to **support cities of all sizes**, to **build capacity and knowledge**, to **support innovation** and **develop transferable and scalable innovative solutions** to urban challenges of EU relevance.

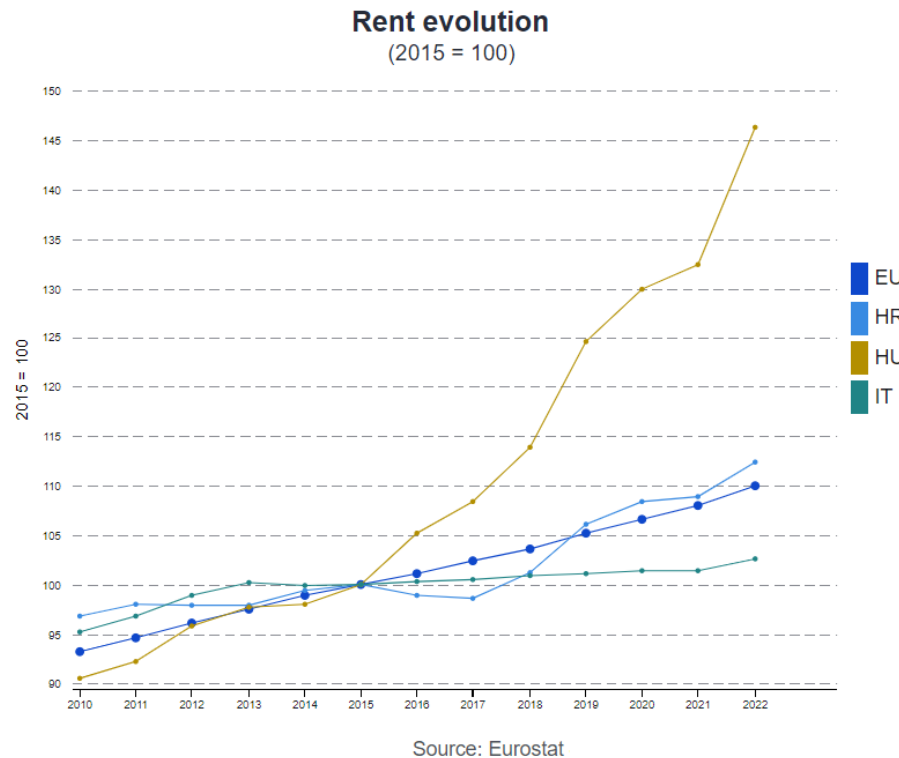


Why this topic?

- Affordable housing is one of the most widespread social aims of the housing policies in Europe, and is becoming even more important lately!
- Affordable housing is a complex issue affecting differently:
 - ✓ Types of households
 - ✓ Socio-economic status
 - ✓ Housing tenures (e.g. ownership, private renting, social rental)
 - ✓ Territorial dimension (rural areas, specific urban areas like neighborhoods)
 - ✓ Citizens' behaviour (housing need or savings investment)
 - ✓ Etc.



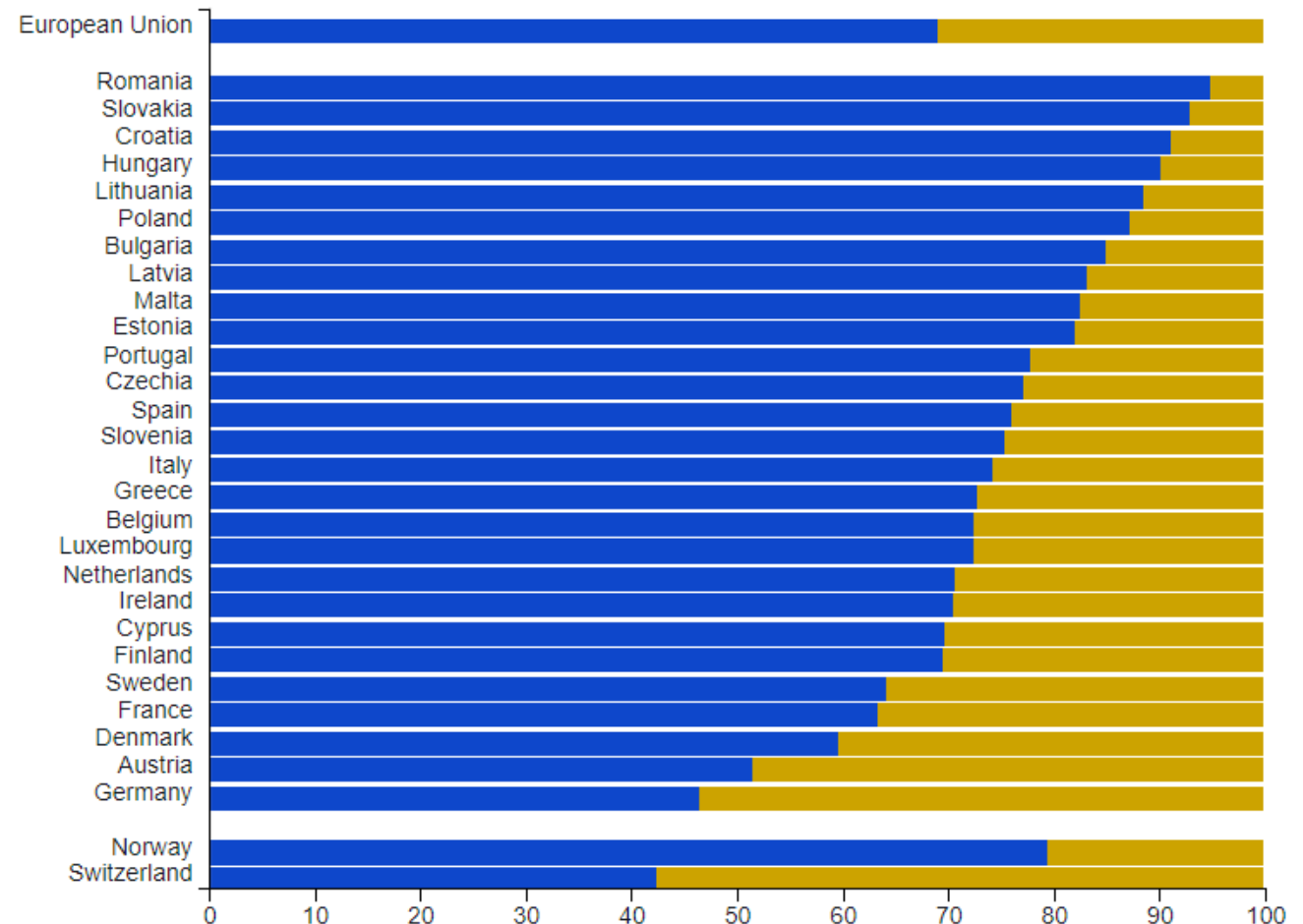
- Between 2010 and 2023 in the EU:
 - ✓ **purchase prices** of residential real estate **increased by 47.9%** and **rental prices by 22.8%**
 - ✓ **inflation was 28%**, the annual inflation was clearly highest in 2022 with 9.2%
 - ✓ **construction producer prices** for new residences **increased by 40%**



- **69% of the population lived in their own home**, while the remaining **31% lived in rented housing**. The highest shares of home ownership: Romania (95%), Slovakia (93%), Croatia (91%) and Hungary (90%).

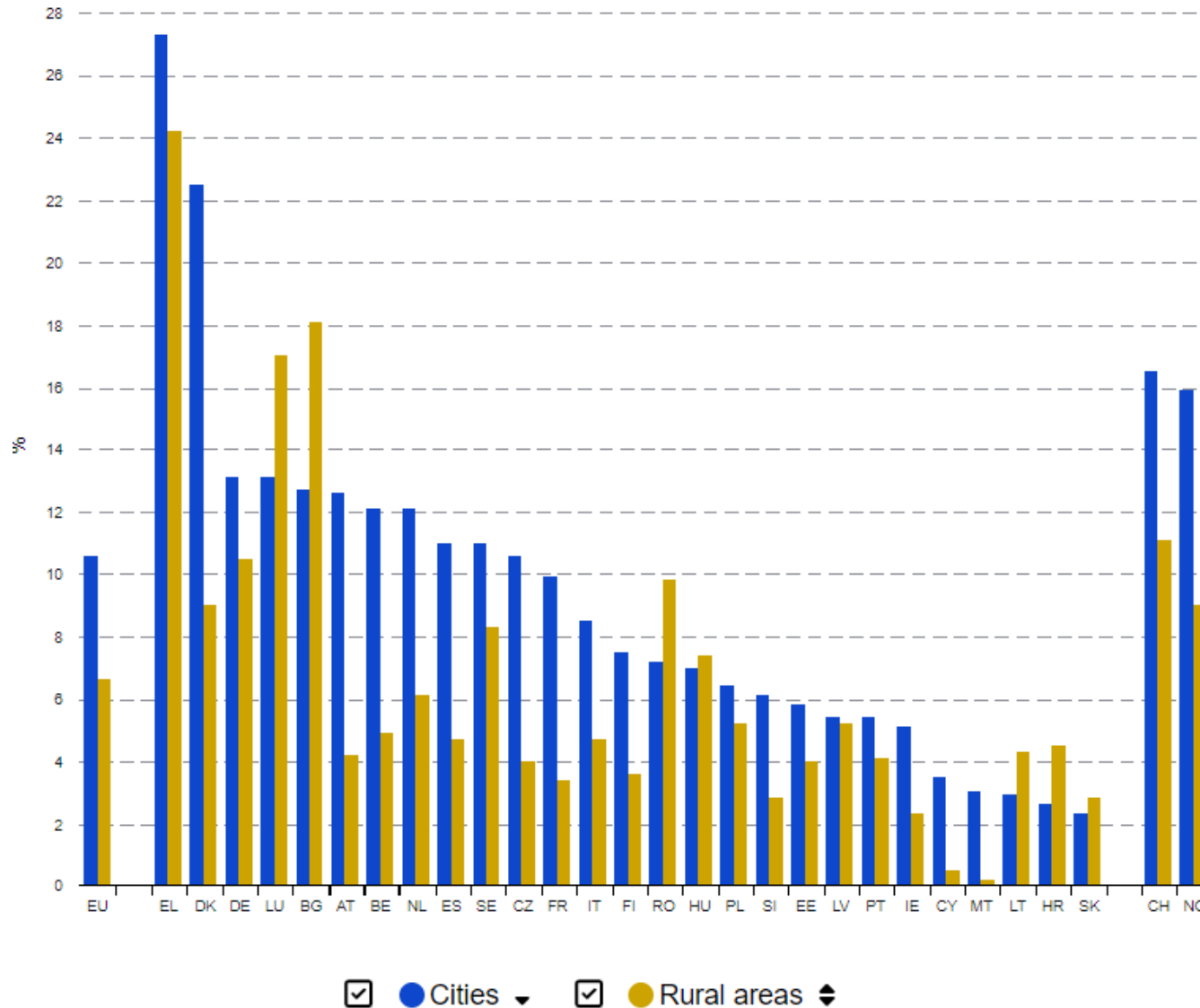
Share of people living in households owning or renting their home, 2022

(in %)



Housing cost overburden rate in cities and rural areas, 2022

(in %)



- **Every tenth person** in the EU in 2022 lived in a household where housing costs represent more than 40% of disposable income. On average, **19.6% of disposable income was dedicated to housing costs**. The highest shares in Greece (34.2%), Denmark (25.4%) and Germany (24.5%)

Political actions

- **The Urban Agenda for the EU** - [Housing Partnership's Action Plan](#) (2018)
- **European Commission** - "Renovation Wave" strategy (2020) and the [Affordable Housing Initiative](#)
- **European Parliament** - resolution (2021): *Access to decent and affordable housing for all*
- **Nice Declaration** (2022): *Quality, affordable and environmentally-friendly housing*
- **Gijon Declaration** (2023): *Housing for all in sustainable, healthy, and inclusive built environments*
- **Liege Declaration** (2024): *Affordable, decent and sustainable housing for all*
- **National Housing Plan for the Republic of Croatia until 2030** (in draft)

Goal

What can urban authorities do?

What are good or inspiring practices in European cities?

How to start tackling the issue of affordable housing in your local context?



Tell us your opinion

Please check the question on your screen!



Speakers

Ms Laura Colini – Senior urban policy expert & adhoc URBACT expert

Mr Balasz Humayer – International Project Manager (City of Budapest)

Ms Ivana Brnin – Head of Mayor's Department (City of Dubrovnik)

M. Lucija Jusup – Advisor in the Association of Cities in Croatia

Discussion

Thanks for your attention !

Get in touch with us

Association of Cities in the Republic of Croatia



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